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## Color the Collections!

How would you color this sign?

Unidentified maker, *H. L. Adams Optician's Trade Sign*, date unknown. Painted iron, 10 ½ x 30 x 1 ¼ in. Collection of Shelburne Museum, gift of Roger Wentworth. 1964-64.

Folk art often combines lively graphics with a strong sense of everyday practicality. Shelburne Museum's collection of advertising signs, often called "trade signs," includes oversized forms like a milliner's top hat, cobbler's boots and shoes, a jeweler's pocket watch, a pharmacist's mortar and pestle, a locksmith's skeleton key, and more. These spectacles, individualized with the name of an optician, used to hang in Manchester Center, Vermont.



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